

SSC voestalpine Stahl Service Center



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Location: Industriezeile / Linz / Oberösterreich
Client: Voestalpine Stahl Service Center

Planning data:
Competition 2004, 1. Price
Start of planning: November 2004
construction Phase 1: up to 2006
construction Phase 2: up to 2008

Constructional data:
Built-up area: 7.670 m²
Floor space: 7.750 m²
Construction: Steel Construction

Pictures: Paul Ott

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The building functions as an interface between road, rail and waterway transport. The delivery and outgoing goods sections embody the dynamism and efficiency of the company voestalpine SSC.

Architecturally, the financial success of the enterprise is symbolised by the wide open access gates. The projecting roof structure intensifies this statement and directs attention towards the qualities inherent in the company's signature material – steel.

In the heterogeneous environment of the industrial zone with its company signs and logos, the building epitomises functionality and credibility. The concept reflects the market-economy demand for "corporate architecture"

Text: Wolfgang Haas
Edited by xarchitekten

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Task:

The company Stahl Service Center (SSC) has commissioned production and storage halls including a wharf for the loading and unloading of ships. The architectural implementation aims to integrate the company's own products and showcase the scope for using steel as a design material.

Location:

This vibrant production site and shipping point is situated on a main artery of the industrial estate near the city centre. The following characteristics are important for choosing the location: an abundance of industrial buildings for manufacturing and office use, a high level of road traffic, the supply of goods by rail and road as well as the location by the docks.

Concept:

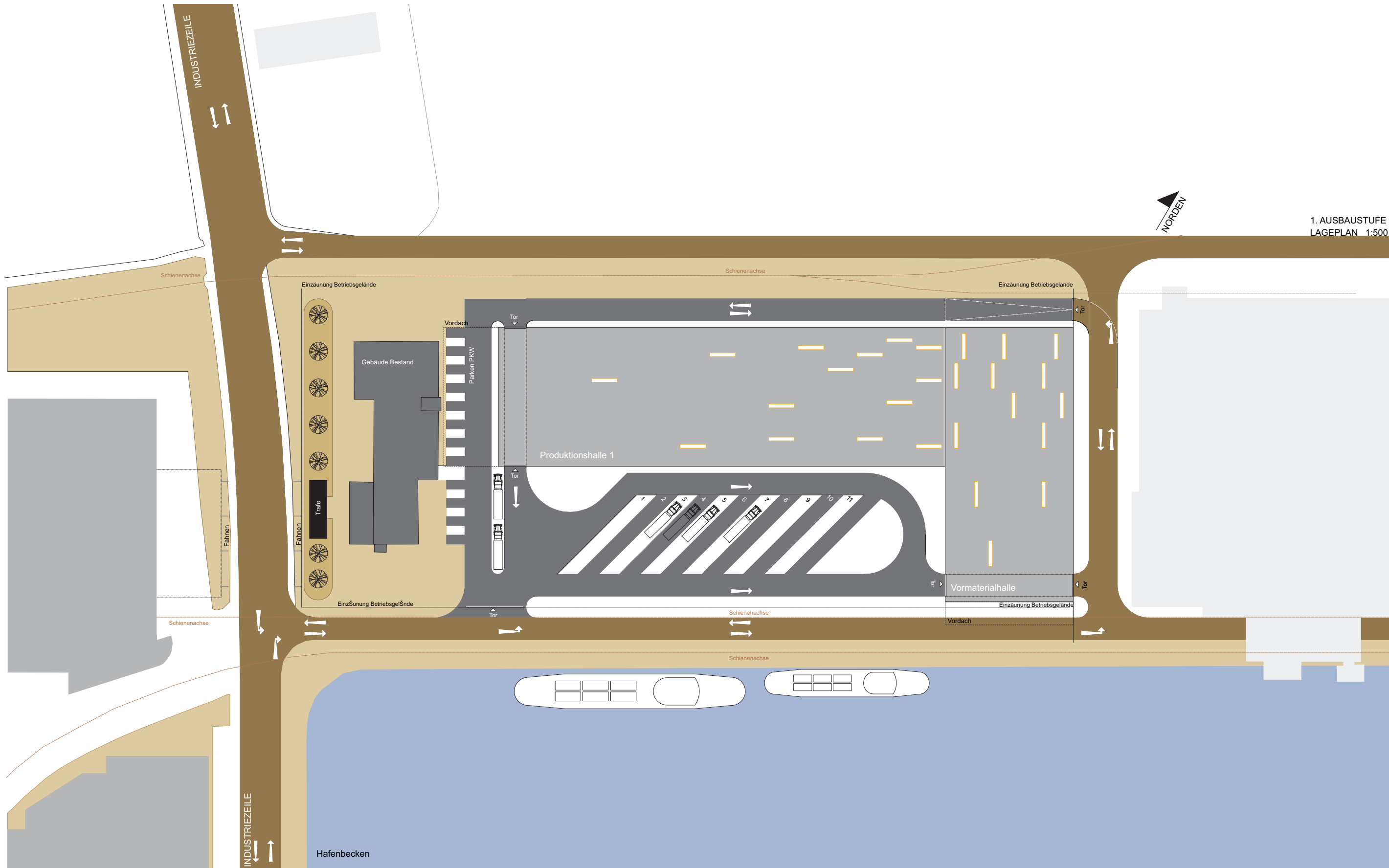
From a functional point of view, the building is an interface between road, rail and river traffic. The supply and dispatch of goods is a sign of the dynamics of SSC's business. The economic success is visualised architecturally through wide open means of access. The protruding roof emphasises this message and focuses attention upon the different uses of steel as the companies' main material. The building is a unique symbol of functionality and credibility in contrast to the generally heterogeneous surroundings of the other industrial estate buildings that rely on big company logos to make their mark. The concept complies with the market-economy demand for "Corporate Architecture".

Implementation:

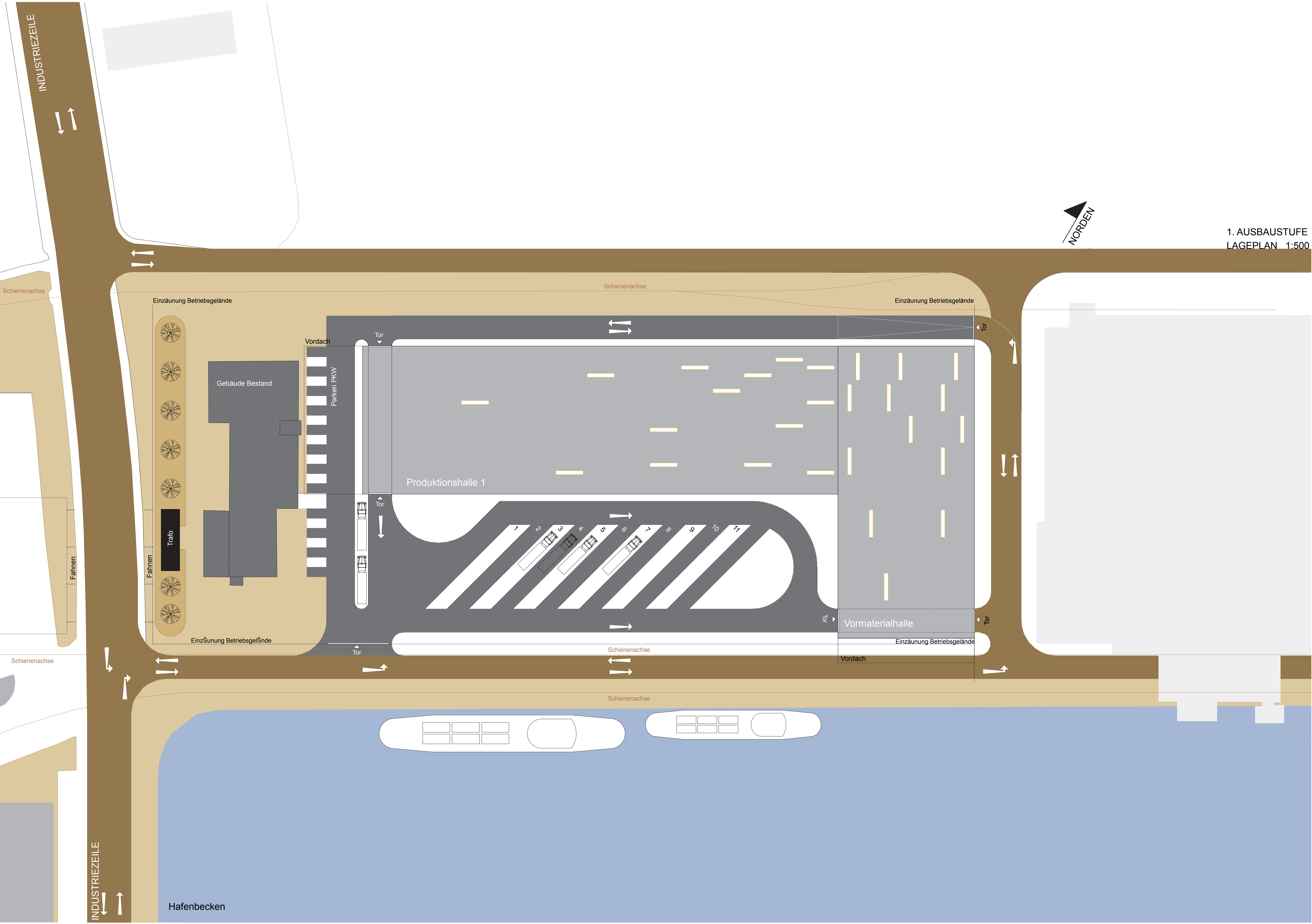
The extension of SSC's production and storage halls takes place in two stages. The first stage involves a production hall and a storage area for raw materials as well as parking and shunting areas. During the second stage, an amenities building and a second production hall will be added to the existing hall. This stage also involves maintenance of the loading wharf by the docks.

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